



MAILING INDUSTRY RESOURCE GUIDE

Navigating the Mailing Industry

A guide to the postal associations, manuals, and industry resources every mailer should know



Includes: DMM • IMM • PostalPro • PCC • PostCom • Mailers Hub • NPF • and more

Why These Resources Matter



Stay Compliant

USPS manuals set the official rules for mailpiece design, postage, and eligibility — the foundation for every mailing.



Stay Connected

Associations and councils give mailers a direct line to USPS leadership, policy makers, and peers.



Stay Current

Conferences, newsletters, and hotlines keep you ahead of rate changes, technology shifts, and new regulations.

DMM & IMM



DMM

Domestic Mail Manual

The USPS's official source for domestic mailing standards, prices, and mailpiece design requirements. Updated regularly on Postal Explorer.

Website: pe.usps.com

Contact: USPS Postal Explorer Support



IMM

International Mail Manual

Companion manual covering standards, prices, and country-specific requirements for mail sent outside the United States.

Website: pe.usps.com

Contact: USPS Postal Explorer Support

PostalPro



postalpro.usps.com

USPS's official technical resource site for the
mailing industry

Contact:

Via site contact forms &
local Mailpiece Design Analyst

What you'll find:

- Mailing standards, technical specs & Intelligent Mail barcode guides
- Address quality tools (CASS/MASS certification)
- PostalOne! and mailing systems documentation
- Certification programs (Mail Design Professional, EMCM)
- Release notes for USPS technology updates

Postal Customer Council (PCC)



A USPS-sponsored network of local councils that build partnership between the Postal Service and business mailers — through educational programs, workshops, and direct access to postal leadership.

WEBSITE

postalpro.usps.com/pcc

FIND YOUR LOCAL PCC

about.usps.com — PCC Locator

CONTACT

National PCC Program Office
PCC@usps.gov

PostCom — Association for Postal Commerce



Founded in 1947, PostCom represents mail users and their vendors before the U.S. Congress, USPS, the Postal Service Board of Governors, and the Postal Regulatory Commission.

Member benefits include the weekly PostCom Bulletin — a leading source of postal policy news read widely across Washington postal circles — plus direct advocacy on rates, regulations, and legislation.

Website:
postcom.org

Location: Alexandria, Virginia

QUICK FACTS

- Est. 1947
- National trade association
- Represents business mailers & supporting vendors
- Publishes the weekly PostCom Bulletin
- Active before USPS, PRC & Congress

Mailers Hub



The only national organization dedicated exclusively to commercial mail producers — printers who mail, mailers who print, and in-house mail operations — offering training, compliance support, and expert guidance.

Member Services:

- Postal Hotline — fast expert answers by phone, email, or web form
- Scorecard Monitoring for USPS mailing quality data
- Self-paced & in-person certification programs
- Monthly newsletter, webinars & community forum

GET IN TOUCH

Website:
mailershub.com

Hotline:
503.482.4636

Headquarters:
Stafford, Virginia

National Postal Forum (NPF)



Established in 1968, the NPF is the mailing and shipping industry's premier educational conference and trade show, held every spring in direct partnership with USPS leadership.

WEBSITE

npf.org

FORMAT

Annual 4-day conference, spring

INCLUDES

**120+ workshops, USPS sessions,
large exhibit hall**

More Associations Worth Knowing



Idealliance

Education, standards & certification for the print, publishing, and mailing supply chain.

idealliance.org



Mail Systems Mgmt. Assoc. (MSMA)

Professional advancement for mail distribution and mail center management professionals.

msmanational.org



Nat'l Assoc. of Presort Mailers (NAPM)

Represents commercial presort bureaus on USPS policy, pricing, and workshare issues.

presortmailer.org



Nat'l Assoc. of Direct Mail & Logistics (NADML)

Advocacy, collaboration, and information-sharing for direct mail and logistics professionals.

nadml.org

DTAC — Delivery Technology Advocacy Council



Formed in 2020 by leaders in the mailing and shipping industry, DTAC is a member-driven organization focused on advancing postal and transportation technology across the delivery supply chain.

DTAC owns and operates the Mail.dat® and Mail.XML™ specifications — the mailing industry's data standards for describing and communicating mailing jobs — developed in close collaboration with the USPS.

Website:
delivery-tech.org

Location: One Penn Center, 1617 JFK Blvd, Suite 1750, Philadelphia, PA 19103

QUICK FACTS

- Est. 2020
- Member-driven technology advocacy group
- Owns & maintains Mail.dat® and Mail.XML™ specifications
- Presents the annual Donald A. Mumma Award
- Phone: 888.385.3588

AT A GLANCE

Quick Reference Directory

Resource	Focus	Website	Contact
DMM	Domestic mailing standards	pe.usps.com	USPS Postal Explorer
IMM	International mailing standards	pe.usps.com	USPS Postal Explorer
PostalPro	USPS technical resources	postalpro.usps.com	Site contact form
PCC	Local USPS/mailer partnership	postalpro.usps.com/pcc	PCC@usps.gov
PostCom	Policy advocacy	postcom.org	Alexandria, VA
Mailers Hub	Training & compliance support	mailershubs.com	503.482.4636
NPF	Annual conference & trade show	npf.org	Held every spring
Idealliance	Standards & certification	idealliance.org	Industry-wide
DTAC	Delivery technology & data standards	delivery-tech.org	888.385.3588



Stay Informed. Stay Connected.

These associations and resources are the backbone of a well-run mailing operation — bookmark them, subscribe to their updates, and get involved locally.