

Mailing Audience Worksheet

List Type:

- Business-to-Business List (B2B)
- Business-to-Consumer List (B2C)
- Business and Consumer Addresses

Select based on geography+business type, consumer interests, or both! No need to purchase multiple lists.

[Click to download the AccuZIP Data Dictionaries.](#)

Geography:

- Radius around an address: _____
- ZIP/County/State: _____
- Include all of USA

Consumer List Considerations:

Demographics:

- Age _____
- Gender _____
- Marital Status _____
- Children Present
- Household Income _____

Living Status and Ownership:

- New Mover
- New Home Owner
- Home Renter
- Multi-Family Dwelling
- Single Family Dwelling
- Home Info
 - Home Built Year _____
 - Home Purchase Date _____
 - Home Market Value _____
 - Number Bedrooms _____
 - Number Bathrooms _____
 - Home Loan Value _____
 - Home Equity Available _____
 - Length of Residency _____

Exclusions/Requirements:

- Omit PO Boxes
- Residential-Occupant Only
- Unique Address Only
- Head of Household Only
- Include Phone number

Interests:

- Motor Vehicle Type _____
- Number of Cars Owned _____
- Pet Type _____
- Political Persuasion _____
- Religion _____
- Game/Hobby Interests _____
- Tech Products _____
- Green / Environmental Interests
- Art and Art Culture
- History / Military
- Science / Space
- Beauty / Fashion
- Cooking
- Health and Fitness
- Movies / Music
- Outdoor Enthusiast
- Collectibles / Antiques
- Finance / Investing
- Credit Card Holder Type
- Donor
 - Animal Welfare
 - Environment or Wildlife
 - Veteran Donor
 - Children's Charities
 - Health/Medical Donor
 - Arts and Cultural
 - Religious Donor

Business List Considerations:

Company Type:

- New Business
- Manufacturer
- Non-Profit Organization
- Small Business
- Small Office Home Office (SOHO)
- Franchise
- Importer or Exporter
- Public or Private
- Fortune 1000
- Woman Owned Business

Requirements:

- Company Name
- Contact Name
- Executive Title
- Phone number
- Email Address
- Highest Deliverability
- Only Business Headquarters
- Unique Address Only

- NAICS/SICS Codes: _____

Don't know your NAICS codes? [Click to get them here.](#)

Exclusions:

- Omit PO Boxes
- Omit Franchises
- Omit Branch Locations

Firmographics:

- Employees _____
- Sales _____
- Credit Rating _____
- Square Footage _____
- Year Established _____
- County Population _____
- Franchise Code _____
- Expenses
 - Rental _____
 - Technology _____
 - Telecom _____
 - Insurance _____
 - Legal _____
 - Utilities _____



AccuZIP Consumer and Business Lists

Make your selections based on geography and detailed demographics/firmographics in an easy online interface. Spend just **\$0.03 per address with no minimum purchase requirement.** Your list will go through a rigorous, 3-step address cleansing process immediately prior to downloading to ensure your list is ready to mail right after purchase! Live Chat or call for custom list requests. accuzip.com/products/purchase-mailing-lists