	AccuZIP6® Business	Bulk Mailer® SMB	BCC Mail [®] Manager
BASIC APPLICATION	\$1,995	\$2,620	\$3,500
MAIL.DAT [™] FILE CREATION for eDoc and Full-Service Mailings	✓	\$750	\$1,350
NCOA ^{Link®} UNLIMITED ACCESS	✓	\$1,045	\$1,245
SCRIPTING	✓	\checkmark	\$2,500
MERGE/PURGE (ADVANCED)	✓	\$1,260	\$1,500
PERIODICAL – Firm Packaging	✓	\checkmark	\$1,500
TOTAL COST (1st YEAR)	\$1,995	\$5,675	\$11,595
★ PRICE LOCK GUARANTEE ★	YES!	NO	NO