

NOT ALL APPLES ARE EQUAL



If you are not using **AccuZIP6**, you are spending thousands of dollars more than you should. By taking a few minutes to compare similar Apples to Apples, we're confident **AccuZIP6** can replace your existing direct mail software at a fraction of the cost you pay now.

COMPARE SIMILAR PRODUCTS TO SEE WHY ACCUZIP6 IS THE BEST CHOICE.

When you compare other direct mail software programs with **AccuZIP6 Business Edition**, it's apparent that many core features found in **AccuZIP6** are either missing or cost more money with the other guys. The differences are remarkable when you compare **AccuZIP6** to Bulk Mailer® Professional or Mail Manager 2010®.

All AccuZIP Customer Care Specialists are:



STILL NOT CONVINCED?
SIGN UP FOR A LIVE DEMO!



CALL **800.233.0555**

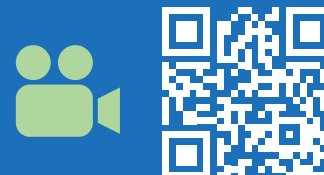
	AccuZIP6® Business Edition	Bulk Mailer® Professional	BCC Mail Manager™
BASIC APPLICATION	\$1,995	\$2,495	\$3,500
BUSINESS MAILINGS <ul style="list-style-type: none"> • Mail.dat® file creation for Full-Service Mailings • With Postal Wizard (IMb® unique per mailing) • With Postal Wizard (IMb unique per pieces) • Training to implement 	✓	✓ X X \$?	✓ ✓ ✓ \$?
NCOA ^{LINK} ® UNLIMITED ACCESS TO LICENSED NCOA ^{LINK} SERVICE	✓	\$995	\$1,245
CREATE UNLIMITED EDDM SATURATED ADDRESS LISTS FOR ANY ZIP® & CRRT IN THE NATION	✓	n/a	n/a
SCRIPTING	✓	✓	\$2,500
SCRIPT MONITOR <ul style="list-style-type: none"> • Automated scripted processes with Hot Folders 	✓	n/a	✓
MERGE/PURGE (ADVANCED)	✓	\$2,000	\$1,500
BOUND PRINTED MATTER – Flats and Parcels	✓	n/a	✓
PERIODICALS – Firm Packaging	✓	\$500	\$1,500
TOTAL COST (1 ST YEAR)	\$1,995	\$6,740	\$11,595
PRICE LOCK GUARANTEE Annual Maintenance price NEVER changes (for good standing customers)	✓	X	X
CASS Certified™, DPV®, LACS ^{LINK} ®, Suite ^{LINK} ®, eLot®, ZIP+4®	✓	✓	✓
GOLD PAVE™ Certified (First-Class Mail®, USPS Marketing Mail® & Periodicals)	✓	✓	✓
FREE Customer Service & Support (during normal business hours)	✓		
via Phone	✓	✓	✓
via Live Chat	✓		
via Email (15 minute response guarantee)	✓		✓
via Remote Assistance (iSite)	✓		✓
via Individual or Group Training Sessions	✓		
"Ease of Use" rating*	#1	#3	#2

* (2015 NPOA Mailing Services Pricing Study compared 7 software products)

EVERYDAY CORE FEATURES IN THE ACCUZIP6 5.0 BUSINESS EDITION

Don't lose money to that other guy! Watch our short, fun video featuring former Miss Nevada USA, Hillary Billings, about the

Top 7 Reasons to Add Mailing Services



<http://bit.ly/7accu>

Partner with AccuZIP and you'll see how **easy** and **profitable** it is to add mailing services.

Our dedicated support staff is ready to help you get started by offering **free training for your staff** and **unlimited free support**.

OUR TECHNOLOGY. YOUR SUCCESS.



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www.accuzip.com

PRICE LOCK GUARANTEE: Your price will never increase as long as your account is in good standing. Invoices must be paid on or before their due date.

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