



Mailing Lists and Personalized Maps

RESTful API

Abstract

Generate Mailing Lists for Business, New Business, Consumer, New Mover, or New Homeowner and Personalized Variable Maps using this powerful RESTful API

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GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

It's Simple! Initialize, Create and Download the List and Maps

Below are the three (3) calls you need to make to Initialize the RESTful API, Create a List with Maps and Download the resulting *.zip file.

1. Initialize the RESTful API

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_init

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "api_key": "{{apiKey}}"
}
```

- **Result**

```
{
  "api_token": "82bb13b676a57aa83aa578ffdef8e1e29985ded471b878207cef68311db88e12698ff07a82a42c59",
  "success": true
}
```

2. Initiate Download

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_download/{{api_token}}

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA,AZ"
  },
  "download_type": "List",
  "callback": "http://mysite.com/getAccuzipCallback.php",
  "api_key": "{{apiKey}}"
}
```

- **Result**

```
{
  "message": "Mail list download initiated",
  "success": true
}
```

3. Download

https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.zip

Alternatively, you can download the list in JSON or the uncompressed CSV:

JSON: https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.json

CSV: https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.csv



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By Radius is Simple too!

Below are the three (3) calls you need to make to Initialize the RESTful API, Create a List with Maps and Download the resulting *.zip file. When searching by Radius and using the "proximity", you must provide the following three values, separated by a PIPE symbol: **Address|5-Digit ZIP|Distance**, e.g., 3216 EL CAMINO REAL|93422|2

1. Initialize the RESTful API

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_init

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "api_key": "{{apiKey}}"
}
```

- **Result**

```
{
  "api_token": "82bb13b676a57aa83aa578ffdef8e1e29985ded471b878207cef68311db88e12698ff07a82a42c59",
  "success": true
}
```

2. Initiate Download

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_download/{{api_token}}

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "business": {
    "proximity": "3216 EL CAMINO REAL|93422|50.2535"
  },
  "download_type": "List",
  "callback": http://mysite.com/getAccuzipCallback.php,
  "api_key": "{{apiKey}}"
}
```

- **Result**

```
{
  "message": "Mail list download initiated",
  "success": true
}
```

3. Download

https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.zip

Alternatively, you can download the list in JSON or the uncompressed CSV:

JSON: https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.json

CSV: https://cloud2.iaccutrace.com/mail_lists/{{api_token}}/recipients.csv



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Initialize

This RESTful API Web service call initializes a session and returns an 'api_token' that is used to perform all of the other RESTful API calls below, including getting a count or downloading the list.

- URL**

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_init

- Method:**

POST

- Form Data:**

```
{
  "api_key": "{{apiKey}}"
}
```

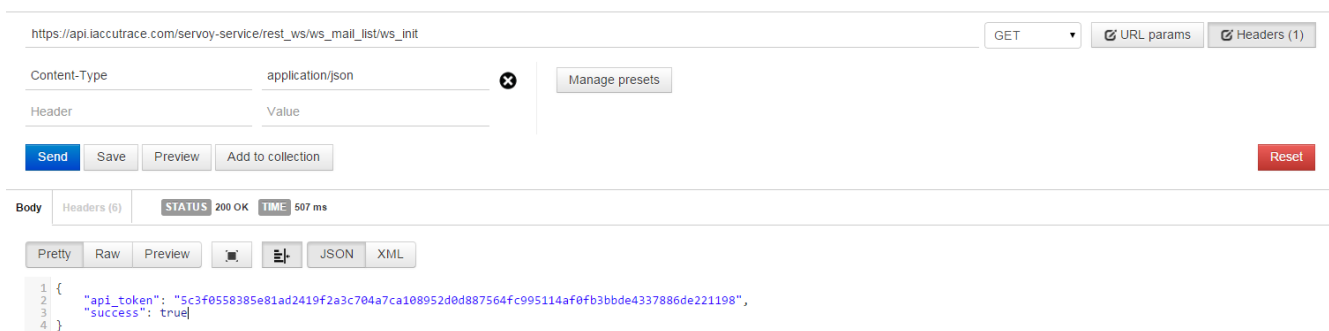
- Header Params**

Content-Type application/json

- Success Response:**

```
{
  "api_token": "5c3f0558385e81ad2419f2a3c704a7ca108952d0d887564fc995114af0fb3bbde4337886de221198",
  "success": true
}
```

- Sample Call using POSTMAN – REST Client:**



- Notes:** You will use the 'api_token' for the rest of your calls, e.g., Get Count, Download, etc...

Document updated: Monday, August 13, 2018



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Get Count

Retrieves result count that are available against the applied search criteria. Use the api_token that was returned in the 'Initialize' RESTful API call to get a Count based on the JSON Search Criteria.

- **URL**

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_count/{api_token}

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "{db}": {
    "id": "value(s)"
  }
}
```

- **Form Data JSON Objects and Values:**

{db} = Possible values:

- business
- newbusiness
- consumer
- newmover
- newhomeowner

{id} See '**Search Fields**'

{value(s)} See '**Search Field Values**'



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

- **Success Response:**

☐ **Content:**

```
{  
  "success": true,  
  "count": 8134  
}
```

Sample Call using POSTMAN – REST Client:

A screenshot of a REST client interface. The top bar shows a POST request to a long URL. Below the bar are tabs for Authorization, Headers (1), Body, Pre-request script, and Tests. The Body tab is selected, showing a raw JSON payload. The bottom section displays the response status as 200 OK and the response body as a JSON object with 'success' and 'count' fields.

POST https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_count/228f19e7fc6e4fe6ff56cc8e272506f682f2a15d6d4cfcde732e5808521 Params Send

Authorization Headers (1) **Body** Pre-request script Tests

form-data x-www-form-urlencoded **raw** binary JSON (application/json)

```
1 {  
2   "business": {  
3     "NAICS": "511210,423430",  
4     "Physical_State": "CA"  
5   },  
6 },  
7 }
```

Body Cookies Headers (6) Tests Status 200 OK Time 707 ms

Pretty Raw Preview JSON

```
1 {  
2   "success": true,  
3   "count": 8134  
4 }
```



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Get Count by ZIP Code

Use "Count" as your primary HTTPS GET for retrieving the number of records in your search criteria. Use Get Count by ZIP Code with GET QUOTE (AccuZIP Direct Mail RESTful API) to retrieve the Estimate Postage Amount. The Result count represents the number of 5-Digit ZIP Codes, not the Total Record Count for the mailing list.

- **URL**

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_count/{api_token}

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data**

```
{
  "{db}": {
    "id": "value(s)"
  },
  "count_by_zipcode": {
    "GroupFields": [
      "Physical_Zip"
    ],
    "DisplayFields": [
      "Physical_Zip"
    ]
  }
}
```

- **Form Data JSON Objects and Values:**

{db}	=	Possible values:
		<ul style="list-style-type: none"> ○ business ○ newbusiness ○ consumer ○ newmover ○ newhomeowner
{id}		See ' Search Fields '
{count_by_zipcode}		Include in Form Data as-is above.
{value(s)}		See ' Search Field Values '



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- **Success Response:**

☐ **Content:**

```
{
  "success": true,
  "count": 632
}
```

Sample Call using POSTMAN – REST Client:

The screenshot displays a REST client interface with a POST request to the URL: `https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_count/228f19e7fc6e4fe6ff56cc8e272506f682f2a15d6d4cfcde732e5808521`. The request body is a JSON object:

```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA",
    "count_by_zipcode": {
      "GroupFields": [
        "Physical_Zip"
      ],
      "DisplayFields": [
        "Physical_Zip"
      ]
    }
  }
}
```

The response status is **200 OK** with a time of **1972 ms**. The response body is a JSON object:

```
{
  "success": true,
  "count": 632
}
```




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Initiate Download

Begins the build process using the search criteria under {db}. Use the api_token that was returned in the 'Initialize' RESTful API call to initiate the download based on the JSON Search Criteria. Once the build process is completed, the {callback} URL will be triggered. If you are using the Asynchronous call RESTful API call below, then the {callback} could be used to Download the *.zip file.

- **URL**

This is an Asynchronous call, so it returns immediately and spawns a new thread to do the backend calls:
https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_download/{api_token}

This is a Synchronous call, so it waits until it finishes to return.

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_download/{token}/true

- **Method:**

POST

- **Header Params**

Content-Type application/json

- **Form Data:**

```
{
  "{db}": {
    "{id}": "{values}"
  },
  "download_type": "{type}",
  "callback": "http://mysite.com/getAccuzipCallback.php",
  "api_key": "{{apiKey}}",
  "start": "1",
  "end": "25"
}
```

- **Success Response:**

☐ **Content:**

```
{
  "message": "Mail list download initiated",
  "success": true
}
```



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Sample Call using POSTMAN – REST Client:

The screenshot shows a Postman REST client interface. The top bar indicates a POST request to the URL: `https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_download/228f19e7fc6e4fe6ff56cc8e272506f682f2a15d6d4cfcde732e5808`. The 'Body' tab is selected, showing a raw JSON payload. The response status is 200 OK, and the response body is a JSON object indicating success.

```

1 {
2   "api_key": "SFFBAA67-E866-479D-8F8A-9FD6FB183",
3   "download_type": "List",
4   "callback": "http://mysite.com/callback.php",
5   "business": {
6     "NAICS": "511210,423430",
7     "Physical_State": "CA",
8     "count_by_zipcode": {
9       "GroupFields": [
10        "Physical_Zip"
11      ],
12      "DisplayFields": [
13        "Physical_Zip"
14      ]
15    }
16  }
17 }
  
```

```

1 {
2   "success": true,
3   "message": "Mail list download initiated"
4 }
  
```

JSON Structure Description:

- {db} = See 'Database Types'
- {id} See 'Search Fields Metadata'
- {value(s)} See 'Search Field Metadata Values'
- {type} See 'Download Types'

callback in form data: For example, if you specify: <http://mysite.com/getAccuzipCallback.php>, our Web service will do an HTTP GET to: http://mysite.com/getAccuzipCallback.php?api_token={api_token}.

Example:

http://mysite.com/getAccuzipCallback.php?api_token=5c3f0558385e81ad2419f2a3c704a7ca108952d0d887564fc995114af0fb3bbde4337886de221198

The {api_token} is provided in the 'Initialize' result JSON object. This allows your Web service to get notified when the job was complete. You could then fire off the 'Download' RESTful web service call to download the *.zip file that contains the Mailing List and optional Personalized Variable Maps.



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Download

Use the api_token that was returned in the 'Initialize' RESTful API call to initiate the download based on the JSON Search Criteria.

- **URL**

- Use: https://cloud2.iaccutrace.com/mail_lists/{api_token}/{option}

- **Option**

- recipients.zip


```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA"
  },
  "download_type": "List",
  "callback": "http://mysite.com/getAccuzipCallback.php"
}
```

Note: Use 'recipients.zip' when the 'download_type' is 'List'

- recipients_maps.zip


```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA"
  },
  "download_type": "List, Maps",
  "callback": "http://mysite.com/getAccuzipCallback.php"
}
```

Note: Use 'recipients_maps.zip' when the 'download_type' is 'List,Maps'.

- recipients.json
- recipients.csv



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Control the Field Name available in Search Fields Metadata call

Allows you to control the Field Names that will appear in the Search Fields Metadata GET RESTful API call. Use the Field Name from the JSON value for "id:" in the Search Fields Metadata result in this PUT call with a 'true' to include the field or 'false' or omit the Field Name completely to omit the field from the GET result. The example below would cause the GET 'Search Fields Metadata' call to return only the "Physical_State", "Physical_City", "First_Name" and "Last_Name" fields.

- **URL**

- Use: https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_fields

- **Method:**

PUT

- **Header Params**

Content-Type application/json

- **Form Data:**

```
{
  "token": "{{api_token}}",
  "api_key": "{{apiKey}}",
  "db": "consumer",
  "Physical_State": true,
  "Physical_City": true,
  "First_Name": true,
  "Last_Name": true
}
```

- **Success Response:**

Status: 200 OK



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Sample Call using POSTMAN – REST Client:

The image shows a screenshot of the Postman REST client interface. The request method is set to PUT, and the URL is cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_fields. The request body is a JSON object with the following fields: token, api_key, db, Physical_State, Physical_City, First_Name, Last_Name, and Gaming_Casino. The body is formatted as raw JSON.

```
1 {  
2   "token": "{{api_token}}",  
3   "api_key": "{{apiKey}}",  
4   "db": "consumer",  
5   "Physical_State": true,  
6   "Physical_City": true,  
7   "First_Name": true,  
8   "Last_Name": true,  
9   "Gaming_Casino": false  
10 }
```



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Reset the Field Name available in Search Fields Metadata call

Resets the Search Fields Metadata to include all available Search Fields for given database {{db}} when GET 'Search Fields Metadata' is called.

- **URL**

- Use: https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_fields

- **Method:**

PUT

- **Header Params**

Content-Type application/json

- **Form Data:**

```
{  
  "token": "{{api_token}}",  
  "api_key": "{{apiKey}}",  
  "db": "consumer"  
}
```

- **Success Response:**

Status: 200 OK



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Sample Call using POSTMAN – REST Client:

Reset User Defined Metadata for Search Fields ▾

PUT ▾ {{pServerURL}}/servoy-service/rest_ws/ws_mail_list/ws_search_fields Params Send ▾ Save ▾

Authorization Headers (1) Body ● Pre-request Script Tests [Generate Code](#)

☐ form-data ☐ x-www-form-urlencoded ☒ raw ☐ binary JSON (application/json) ▾

```
1 {  
2   "token": "{{api_token}}",  
3   "api_key": "{{apikey}}",  
4   "db": "consumer"  
5 }
```

Body Cookies Headers (5) Tests Status: 200 OK Time: 3282 ms



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Search Fields Metadata

Use this call to get a list of all possible fields you can search on. The resulting JSON structure will contain a {data} array that contains information about each field. Use the JSON object "id" and capture the name of the Search Field you can use in the Search Criteria. Use the {api_token} that was returned in the 'Initialize' RESTful API call along with the {db} to query the list of all possible fields you can search on.

- **URL**

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_fields/{api_token}/{db}={db}

- **Method:**

GET

- **Header Params**

Content-Type application/json

- **{db} possible values**

- business
- newbusiness
- consumer
- newmover
- newhomeowner

- **Success Response:**

○ **Content:**

Returns a JSON Structure with all available fields that you can search.

```
{
  "data": [
    { {detailedFieldInformation} }
  ],
  "success": true
}
```




GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Sample Call using POSTMAN – REST Client:

https://api.lacustrace.com/servoy-service/rest_ws/ws_mail_list_search_fields/5c3f0558385e81ad2419f2a3c704a7ca108952d0d887564fc995114af0fb3bbde4337886de221198/db=business GET URL params Headers (1)

Send Save Preview Add to collection Reset

Body Headers (6) STATUS 200 OK TIME 102 ms

Pretty Raw Preview JSON XML

```

1 {
2   "data": {
3     {
4       "dbFieldAliasName": "ID",
5       "expression": {
6         "expressionSyntax": null,
7         "isCustomizable": "true",
8         "isApplicable": "false"
9       },
10      "searchGroup": null,
11      "isHiddenField": {
12        "value": "false",
13        "isCustomizable": "true"
14      },
15      "fieldOperator": {
16        "value": "AND",
17        "isCustomizable": "true"
18      },
19      "displayWidth": {
20        "value": "150",
21        "isCustomizable": "true"
22      },
23      "isSearchable": "true",
24      "id": "Id",
25      "masking": {
26        "maskRequiredLength": null,
27        "maskFormat": null,
28        "isCustomizable": "true",
29        "isApplicable": "false"
30      },
31      "displayOrderId": {
32        "value": "0",
33        "isCustomizable": "true"
34      },
35      "decodeOutput": {
36        "isCustomizable": "true",
37        "isApplicable": "false",
38        "decodes": null
39      },
40      "dataType": "STRING",
41      "isVisible": "true",
42      "queryExpression": {
43        "queryFormatClazz": null,
44        "sortQueryExpression": "",
45        "boostQueryExpression": "",
46        "queryFormatExpression": ""
47      },
48      "isSortable": {
49        "value": "false",
50        "isCustomizable": "true"
51      },
52      "displayName": {
53        "value": "Unique Record ID",
54        "isCustomizable": "true"
55      },
56      "searchDetails": {
57        "searchOnFirstChar": "false",
58        "searchCase": "true",
59        "isCustomizable": "true"
60      }
61    },
62  }
63 }

```

From the 'JSON Structure with all available fields', use the value for the JSON object named "id" in the Form Data when creating the Search.

```

...
    "isSearchable": "true",
    "id": "NAICS",
    "masking": {
      "maskRequiredLength": null,
      "maskFormat": null,
      "isCustomizable": "true",
      "isApplicable": "false"
    },
    "displayOrderId": {
      "value": "27",
      "isCustomizable": "true"
    },
    "isCustomizable": "true"
  },
  "isSearchable": "true",
  "id": "Physical_State",
  "masking": {
    "maskRequiredLength": null,
    "maskFormat": null,
    "isCustomizable": "true",
    "isApplicable": "false"
  },
}

```



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- **Example**

```
{  
  "business": {  
    "NAICS": "511210,423430",  
    "Physical_State": "CA"  
  },  
  "download_type": "List",  
  "callback": "http://mysite.com/getAccuzipCallback.php"  
}
```



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Search Field Metadata Value

Use the `api_token` that was returned in the 'Initialize' RESTful API call along with the `{db}` and field `{id}` to get the possible "Search Field Values" you can use when building the Search Criteria.

- **URL**

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_field_values/{api_token}/{db}={db}&field={id}

- **Method:**

GET

- **Header Params**

Content-Type	application/json
--------------	------------------

- **{db} possible values**

- business
- newbusiness
- consumer
- newmover
- newhomeowner

- **{id} possible values**

- See 'Search Fields Metadata'



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

- **Success Response:**

☐ **Content:**

Returns a JSON Structure with all available fields that you can search.

```
{
  "data": [
    {
      "field": "Alabama",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AL",
      "displayValue": "Alabama",
      "database": "business"
    },
    {
      "field": "Alaska",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AK",
      "displayValue": "Alaska",
      "database": "business"
    }
  ],
}
```

Sample Call using POSTMAN – REST Client:

https://cloud2.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_field_values/557549eeb901c2e56c462d7216485285dd8a30bd14732b581b1fefac853ca4b2f1004cf2a41b53e4/db=business&field=Physical_State

The screenshot shows a Postman REST Client interface. The URL bar contains the endpoint: `https://api.iaccutrace.com/servoy-service/rest_ws/ws_mail_list/ws_search_field_values/557549eeb901c2e56c462d7216485285dd8a30bd14732b581b1fefac853ca4b2f1004cf2a41b53e4/db=business&field=Physical_State`. The method is set to GET. The Content-Type is application/json. The status bar indicates a 200 OK response with a time of 605 ms. The response body is displayed in JSON format, showing an array of search field data for Alabama and Alaska.

```
{
  "data": [
    {
      "field": "Alabama",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AL",
      "displayValue": "Alabama",
      "database": "business"
    },
    {
      "field": "Alaska",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AK",
      "displayValue": "Alaska",
      "database": "business"
    }
  ],
}
```



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

From the JSON Structure with all available {value} you can use in the Search Criteria.

```
{
  "data": [
    {
      "field": "Alabama",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AL",
      "displayValue": "Alabama",
      "database": "business"
    },
    {
      "field": "Alaska",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AK",
      "displayValue": "Alaska",
      "database": "business"
    },
    {
      "field": "Arizona",
      "child": "",
      "defaultSelection": false,
      "search": "physical_state",
      "value": "AZ",
      "displayValue": "Arizona",
      "database": "business"
    }
  ],
}
```

- **Example**

```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "AL,AK,AZ"
  },
  "download_type": "List",
  "callback": "http://mysite.com/getAccuzipCallback.php"
}
```



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Database Types

Use a Database Value inside the JSON structure for 'Get Count' or 'Initiate Download'.

- 16 Million Unique Businesses; 22 Million Business Executives with Titles
- 22 Million Consumers/100 Million Homeowners
- Up to 200,000 New Movers Every Week
- Target 5 Million New Homeowners
- 25,000 New Businesses with New Businesses Added Weekly

- **JSON Object**

```
{db}
```

- **Values**

- business
- newbusiness
- consumer
- newmover
- newhomeowner

- **Example**

```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA"
  },
  "download_type": "List",
  "callback": "http://mysite.com/getAccuzipCallback.php"
}
```



GENERATE MAILING LISTS FOR BUSINESS, NEW BUSINESS, CONSUMER, NEW MOVER, OR NEW HOMEOWNER AND PERSONALIZED VARIABLE MAPS

Download Types

The Download Types currently supports “Lists” and “Maps”.

- **JSON Object**

`{type}`

- **Values**

- Lists
- Maps

- **Example**

```
{
  "business": {
    "NAICS": "511210,423430",
    "Physical_State": "CA"
  },
  "download_type": "List",
  "callback": "http://mysite.com/getAccuzipCallback.php"
}
```