AccuZIP Data Enhancement Services

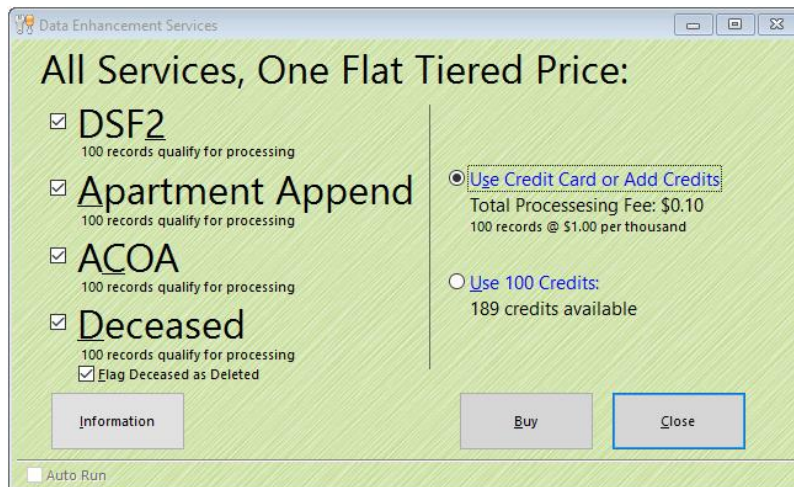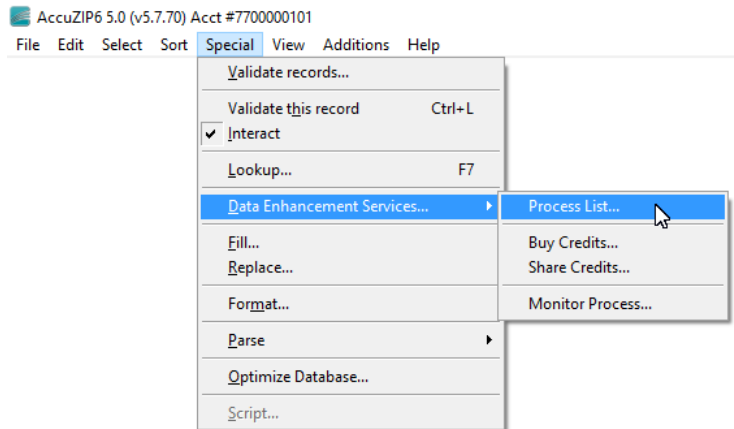# AccuZIP Data Enhancement Service Pricing

All-In-One Pricing!

Pick one (1) or all four (4) services and pay one (1) flat fee
No Minimums!

Quantity From	Quantity To	Price Per 1,000	DSF2	DECEASED	APT APPEND	ACOA
1	250,000	$1.00	✓	✓	✓	✓
250,001	2,000,000	$0.85	✓	✓	✓	✓
2,000,001	10,000,000	$0.65	✓	✓	✓	✓

The AccuZIP way to give you, our customer partner, the advantage over your competition.
When you think "Data Enhancement", think "AccuZIP".

DSF² – Delivery Sequence File Second Generation List Processing

DSF2 processing is one of the approved methods outlined in the Domestic Mail Manual for sequencing mail pieces in walk-sequence. This could allow you to qualify for lower postage rates. The DSF2 database is updated monthly

Some of the other benefits include:
- Identify Vacant addresses
- Identify Business or Residential locations
- Identify Seasonally occupied addresses
- Identify Educational institution addresses
- Identifies a delivery point as a curb-side mailbox or as a door-slot delivery, which allows for more targeted mailings.

New fields that will be added to your database during the process:

WALKSEQ_   DSF2 Address Sort Sequence Number (Pseudo Number)

DSF_ADRTYP   DSF2 Address Type Indicator
- R = Residential
- B = Business
- U = Undetermined Address

DSF_DELTYP   DSF2 Delivery Type Code
- 1 = Curb Delivery
- 2 = NDCBU (Delivery Boxes in Neighborhood)
- 3 = Central Delivery
- 4 = Door Slot Delivery
- U = Undetermined

DSF_SEASNL   DSF2 Seasonal Indicator
- Y = Seasonal Address
- Blank = Not a seasonal address

DSF_THBACK   DSF2 Throwback Indicator
- Y = PO Box Delivery: The address associated with this delivery point is a street address, however delivery is made to the customer's PO Box address.
- Blank = Not a Throwback Address

DSF_BUSIND   DSF2 Business Indicator
- Y = Address was found in the Business Table
- Blank = Not a match

DSF_NOSTAT   DSF2 No Stats Indicator
- Y = Address is flagged as no stat
- Blank = Address is not no stat

DSF_EDUTYP   DSF2 Education Seasonality Code
- Y = Educational Address
- Blank = Not an Educational Address

DSF_DROPCT   DSF2 Drop Count

DSF_DROPIN   DSF2 Drop Indicator
- Y = Delivery Point is a drop
- Blank = Delivery Point is not a drop

Deceased List Processing

Deceased suppression will save you money and reduce complaints and embarrassing phone calls.

Marketing Service Providers, Print Shops and Mailers should take every measure to minimize insensitive situations caused by sending mail to deceased individuals. The comprehensive AccuZIP Deceased List Processing service will reduce the number of deceased records in your mail files.

Even though you may know your customers very well, it is common not to know when a customer passes away. We have been asked by many customers to begin offering this valuable service. AccuZIP continues to meet the needs of our customers and is excited to offer these new data enhancement services.

As with NCOALink and our other Cloud services, we process your file in real-time, as we receive them. So within minutes, you have your results and can move to the next step in your work-flow. Unlike other companies, we do not charge an additional fee for our real-time (vs. the next day) processing you sometimes get with other vendors.

New fields that will be added to your database during the process:

DFL_   Deceased flagging data
- A1 = Exact match by SSN, First Name, Last name
- A2 = Weighted name(Close to exact name) match by SSN
- B1 = Exact match First Name, Last name and Address
- C1 = Address exact match / Name near-exact match
- C2 = Name exact match / Address near-exact match
- C3 = Near exact match on both Name and Address

DFLDATE_   Date of Death (YYYYMMDD)

DFLCODE_   Deceased footnotes
- G = Only one record could be genderized
- I = One record had only an initial in First Name
- M = Only one record had a maturity title discrepancy
- 1 = One record genderized and one record maturity title
- 2 = One record initial First Name and one with maturity title
- 3 = Only one record genderized and one record with initial
- 4 = All 3 conditions exist on match records

Apartment Append Processing

Apartment Append will correct records on your file that have been identified by the DPV® process as having either incorrect or missing apartment numbers. After the candidate records are identified the Apartment Append process updates the missing or incorrect information. The database includes only DPV verified addresses and the name and address matching logic is tight. 1.2 billion mail-pieces lack complete address information

New fields that will be added to your database during the process:

APT_ABRCD   Apartment Append Match
- Y = Appended data
- N = No Match

ACOA - AccuZIP Change of Address service

Find change-of-address (COA) information well beyond the USPS NCOALink® file with AccuZIP Change of Address enhanced service. When combined with NCOALink, the use of our ACOA service can provide 20-40% more matches than running NCOALink alone.

Our enhanced COA service utilizes compiled databases from retail, the nation's leading publishing companies, telecom, utility companies, credit card companies and other private sources and contains approximately 30 million records and goes back 60-months (5-years).

When people move, not everyone registers their change-of-address with the United States Postal Service. Without this registration the move is not recorded in the NCOALink database, and therefore no forwarding address can be provided.

By using the trusted AccuZIP Change of Address service you can search beyond the scope of our Licensed NCOALink data alone.

ACOA gives you additional matches and updates your database, enabling you to stay in contact with your customers whose records might otherwise become undeliverable and lost forever.

ACOA matches are performed at the individual level only to avoid false matches. This means that your full contact name and mailing address must match to the previous address record on the ACOA file before AccuZIP will consider it to be a match and therefore provide you with the new address.

ACOA is not meant to replace NCOALink, but enhance it. To achieve the best results, it is highly recommended that you always process your names and addresses through our Licensed NCOALink service and our ACOA service. NCOALink is required to meet the USPS Move Update Requirements. ACOA alone cannot be used to meet the USPS Move Update Requirements.

The ACOA database is updated monthly.

New fields that will be added to your database during the process:

ACOA_   ACOA Deliverabiliy Code
- 0 = Moved out of state
- 1 = Moved within current ZIPCODE
- 2 = Moved out of ZIPCODE but within SCF
- 3 = Moved out of SCF but within state

ACOALEVEL_   ACOA New Address Level of Match
- A = Old Address Not Verified, New Address Verified on Individual Level
- B = Old Address Not Verified, New Address Verified on Household Level
- C = Old Address Not Verified, New Address Not Verified
- D = Old Address Not Verified, New Address Not Provided
- E = Old Address Verified on Household Level, New Address Verified on Individual
- F = Old Address Verified on Household Level, New Address Verified on Household Level
- G = Old Address Verified on Household Level, New Address Not Verified
- H = Old Address Verified on Household Level, New Address Not Provided
- I = Old Address Verified on Individual Level, New Address Verified on Individual
- J = Old Address Verified on Individual Level, New Address Verified on Household
- K = Old Address Verified on Individual Level, New Address Not Verified
- L = Old Address Verified on Individual Level, New Address Not Provided

ACOADATE_   ACOA Move Effective Date (YYYYMM)

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ACOA - AccuZIP Change of Address service (continued)

New fields that will be added to your database during the process (continued):

ACOANXI_   ACOA Nixie codes
- N1 = Name Matched with 1 Footnote (either 6 or 8)
- N2 = Name Matched with 2 Footnotes (one is 6)
- N3 = Name Matched with 3 Footnotes (1, 3, 5, 6, or 7)
- N4 = Name Matched with 1 Footnote (either 2 or 4)
- N5 = Name Matched with 2 or 3 Footnotes (at least one is 1, 2, 4 or 8)
- N6 = Name Matched with 4 Footnotes (at least one is 2, 4 or 8)
- N7 = No Name Footnotes; Same Primary Address Different Apt. Numbers

- 1 = Only one record has Gender
- 2 = Both records have Genders and are different
- 3 = Only one record has a First Name
- 4 = Both records have First Names and are different
- 5 = Only one record has a Middle Initial
- 6 = Both records have Middle Initials and are different
- 7 = Only one record has a Maturity Title
- 8 = Both records have Maturity Titles and are different

- A = Only one record has a Pre-Direction
- B = One record has a Pre-Direction; other has a Post-Direction
- C = Both records have Pre-Directions and are different
- D = Only one record has an Address Suffix
- E = Both records have Address Suffixes and are different
- F = Only one record has a Post-Direction
- G = Both records have Post-Directions and are different ACOA Secondary Address Type footnotes
- H = Only one record has a Secondary Address Number
- I = Both records have Secondary Address Numbers and are different

ACOATYPE_   ACOA Mover Match Codes
- M1 = No Name or Address Matching Footnotes
- M2 = No Name Match 1 Footnote
- M3 = No Name Match 2 Footnotes
- M4 = No Name Match 3 Footnotes
- M5 = No Name Match Footnotes (1, 3, 5 or 7)

ACOA or Apartment Append

ADDRESS   Primary Address
ADDRESS2   Secondary Address
PRIMARY_   Primary House Number
PRE_   Pre-Directional
STREET_   Street Name
SUFFIX_   Street Suffix
POST_   Post Directional
ABREV_   Unit Designator
SECY_   Unit Value
URBAN   Urbanization Name
CITY   City Name
ST   State
ZIP   5-Digit ZIP Code and Plus Four
ZIP5   5-Digit ZIP Code
ZIP4   Plus Four
CRRT   Carrier Route Code
DPC   Delivery Point and Check Digit
DP   Delivery Point
CHKDIG   Check Digit
LOT_   Line of Travel Number
ASCDESC_   LOT Alpha (A for Ascending Order or D for Descending Order)

Real-time Data Enhancement Services Processing

As with NCOALink and our other Cloud services, we process your file in real-time, as we receive them. So within minutes, you have your results and can move to the next step in your work-flow. Unlike other companies, we do not charge an additional fee for our real-time (vs. the next day) processing you sometimes get with other vendors.

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